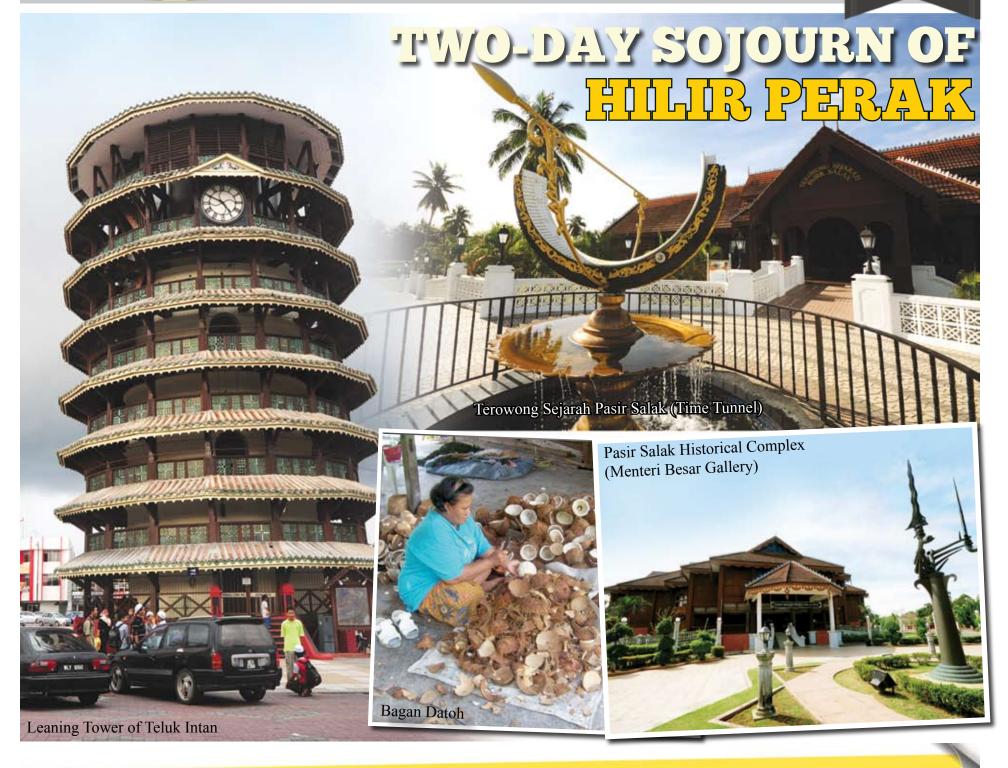


TOURISM NEWS

PP 14252/10/2011(026531) Volume 21



ow that the fasting month of Ramadan and the ensuing Hari Raya celebrations are over, and we are already almost into the final quarter of 2013, it's time to continue with our work in preparing Perak for Visit Malaysia Year 2014.

Visit Perak Year 2012 was a good trial run. At least, we managed to identify our shortcomings and players in the tourism industry have more than ample time to rectify whatever that need to be taken care of. There is no excuse not be ready to welcome the first influx of tourists to our beautiful Silver State by 2014.

> Still, our job is never done, as we continuously improve our tourism products, and look for different ways to present them to the world in a more interesting light.

One aspect to look into is the promotion of Perak on the internet, via various social media platforms such as blogs, Facebook, and Twitter. No doubt, we are not new to the online world but I feel that we have to be more proactive and engaging. We have identified the problems and will take immediate steps to solve them.

Meanwhile, a secretariat for tourism has recently been established, where exhibitions for the coming year will be scheduled. Once finalised, these exhibitions will be announced and promoted across our social media networks. We will ensure that information is kept up-to-date, so that tourists who plan to visit Perak can easily draw up their itinerary.

I wish to take this opportunity to congratulate Hj. Musa Dun, former Chief Executive Officer of Tourism Perak, for a job well done. He was at the helm for 13 months beginning in June 2012 until July 31, 2013. Musa undertook various projects to further promote Perak and the most notable were the Perak Arts Festival, Ipoh International Waiters' Race, and Citra Perak Amanjaya street procession. I wish him the very best in his new appointment as Director of Perak Sports Council.

Tourism Perak new CEO, effective from August 1, is Aida Hazlyn binti Hassan. I look forward to work with her to further boost tourism in

State Executive Councillor for Tourism, Health and Culture

TWO-DAY SOJOURN OF HILIR PERAK

Day 1 : frôm Ipoh -> Kg. Gajah -> Teluk Intan -> Bagan Datoh

crossroad. Turn left and drive southward along Pulau Tiga road for about 20km. Complex is adjacent to Pasir Salak Resort on your left. You will be met with a gigantic durian icon on your right.

fter a hearty breakfast in Ipoh, drive west along the Ipoh - Lumut road until you From there, turn right, and cross the Perak River bridge. Immediately after the bridge, reach Seri Iskandar. From there, drive a further 10km, and you will come to a turn left, and drive along the narrow village road for about 2km. The Pasir Salak Historical

1 Pasir Salak the historical town



historical town. History buffs would remember it as a place where the first British Resident

in Perak, J.W.W. Birch, was assassinated by Dato Maharaja Lela and Si Puntum. That incident sparked off a war between British colonial rulers and the Malays, leading to Malaya's independence in 1957.

Attractions at the Complex, which now focuses on Malaysia's development since Independence, include the J.W.W. Birch Monument, Si Puntum's tomb, Dato Maharaja Lela's fort and two Perak traditional houses (Rumah Kutai) that serve as galleries for local historical and cultural artefacts.

Visiting hours for Pasir Salak Historical Complex are from 9.30am to 5pm (Mon-Thurs, Sat, Sun and public holidays) and 9.30am-12.15pm and 2.45pm-5pm (Fri). A guide is available by request only from Monday to Friday.

The complex is closed three days a year: first and second day of Hari Raya Aidilfitri and Hari Raya Haji. Entrance fee is RM4 (adult) and RM2 (child from 7 to 12 years old). For further information, call 05-631 1462.

GPS Coordinates: N 04° 10.389' E 100° 56.835'

3 While in Teluk Intan..



Located in the south of Perak, this town is the administrative centre of Hilir Perak District. It is also the largest town in southern Perak. Originally known as "Teluk Mak Intan", named after Mak Intan, a female Mandailing trader, it was renamed Telok Anson and subsequently, Teluk Intan.

In Teluk Intan, it is essential to take a photograph beneath the famous Leaning Tower of Teluk Intan. Built in 1885 by contractor Leong Choon Chong, this pagoda-shaped tower, with a base measuring 13 metres in diameter and a top measuring 8.2 metres in diameter, was originally used to house a water tank that supplied water to the town.

Known as Malaysia's version of Italy's Leaning Tower of Pisa, which is also slanted leftward, this Leaning Tower of Teluk Intan leans towards the southwest because it was built on soft ground and due to the weight of the water in the huge tank.

2 Lunch in Teluk Intan

Using the bridge, cross the Perak River and return to the same junction, with the durian icon on your left. Turn right and drive towards Kampung Gajah town.

Travel for some 20km, you will come to a junction. Turn right and drive for 7km until you reach another junction. It is the Jalan Changkat Jong junction. Turn right again and drive a further 2km to arrive at Teluk Intan town.



While in Teluk Intan, a spicy lunch is the order of the day. The nasi kandar at Restoran M. Gulam Rasul comes highly recommended, but other popular food on the menu are nasi briyani, spicy fried chicken, curry fish head and beef rendang. There are a total of three M. Gulam Rasul restaurants; the one along Jalan Changkat Jong, 2km from Teluk Intan town, is the original and largest. They operate 24 hours a day, daily, except for the first two days of Hari Raya Aidilfitri. Contact Zul at 019-522 8103 for reservations.

GPS Coordinates: N 03° 59.593' E 101° 3.298'



mee rebus and rojak. This restaurant also serves other delicious local food such as curry noodles, laksa, cendol and Air Batu Campur (ABC). Restoran Mastan Ghani, with its original restaurant opened in 1958 along Jalan Selat, has a total of five outlets, including Taman Ros, Taman Intanova and Simpang Empat. They are open daily from 8am to 6pm, except Fridays. Contact Mohd. Fazhil at 012-549 2264.

GPS Coordinates: N 04° 1.58' E 101° 1.222' (Jalan Selat, Teluk Intan)

The Leaning Tower of Teluk Intan is now a clock tower. Visitors are allowed to climb up to three floors, although it is an eight-storey tower. GPS Coordinates: N 04° 1.544' E 101°



erak Tourism NEWS Volume 21

4 Eco-tourism: Coconut Paradise



Travelling continues to Rungkup, a sub-district south of Perak, by heading to Simpang Empat via the western coastal Batak Rabit Road.

The small township of Bagan Datoh in Rungkup, is located about 45km west of Teluk Intan. During your drive, you will be greeted by scenic coconut and oil palm plantations along both sides of the road. The town is not known as "Coconut Paradise" for nothing.

Two other main economic activities here, besides coconuts, are freshwater prawn fishing and palm oil.

Bagan Datoh, noted for its highest quality coconut products, especially virgin coconut oil, offers many eco-tourism packages for tourists looking to get away from the hustle and bustle of city life.

The village-style accommodation with local families, known as homestay, was officially opened by the then Deputy Prime Minister Datuk Seri Najib Tun Abdul Razak in 2006. More than a hundred families are enrolled in this Bagan Datoh Homestay Programme. Their homes are scattered over 13 villages, making this the largest homestay in the country.

Visitors can experience for themselves true rural lifestyle in a typical Malay village, and partake in the daily lives of their hosts.

Homestay Bagan Datoh offers three packages from day tours to 3D/2N trips. Catering to groups of minimum 20 persons, a basic day package includes welcome drinks, a short briefing, village tour and a meal. A cultural show is organised for the 3D/2N package. For further information, contact Homestay Bagan Datoh coordinator Mohd. Saed Hamzah at 019-549 9777.

GPS Coordinates: N 03° 55.092' E 100° 45.564'

5 Beting Beras Basah



Datoh should visit Beting Beras Basah, in Kampung Sungai Betul, by the Sungai Perak river mouth. It is said

that since the first Sultan of Perak stepped foot here, it is compulsory for all new Sultans of Perak to visit this place. They arrive at Beting Beras Basah by boat via Bagan Datoh jetty to perform a royal ceremony.

GPS Coordinates: N 04° 0.194' E 100° 42.911'



This publication is wholly-financed by the Perak State Government via Tourism Perak Management Bhd. in collaboration with Perak Tourism Association.

Editorial Board:

Hj. Musa bin Dun, Fathol Zaman Bukhari, Hj. Mohd Odzman bin Abd Kadir, James Gough and Emily Lowe. **Graphics and Photography**: Azril Aryandi and Rosli Mansor.

Published by Ipoh Echo Sdn. Bhd.

A-G-1, No. 1, Persiaran Greentown 2, Greentown Business Centre, 30450 Ipoh.

Printed by Konway Industries Sdn. Bhd.

Plot 78, Lebuhraya Kampong Jawa, 11900 Bayan Baru, Pulau Pinang.

Day 2 : frôm Bagan Datoh -> Teluk Intan -> Sungkai -> Bidor -> Ipoh

Admittedly, homestay à la kampung-style and eco-tourism are not everyone's cup of tea. So, the time of departure from Bagan Datoh will depend on your interests here. One needs to return to Teluk Intan, before making an eastward cross to Sungkai via Jalan Changkat Jong / Pekan Pasir bypassing Bidor.

head to Kampung Selabak , Teluk Intan



About 4km before reaching Teluk Intan town, visitors cannot miss the Kampung Selabak Pineapple Bazaar, located along Jalan Padang Tembak in Teluk Intan.

Kampung Selabak is well-known for its two varieties of pineapples; honey and lycheeflavoured. These freshly-harvested fruits from nearby pineapple plantations are mustbuys for anyone who passes this way.

Other local fruits to pick are jambu air, bananas and cempedak. Let's not forget salted fish, too!

GPS Coordinates: N 03° 59.847' E 101° 2.83'

Sungkai Deer Farm

Continue travelling south-east along Jalan Changkat Jong for about 20km until you reach a junction and turn right eastward towards Pekan Pasir. From this junction, turn right and drive southward for about 7km to Sungkai.

Travel along the Sungkai - Kuala Lumpur main road until you reach a Shell gas station on your left. Immediately after the Shell station, turn left and drive straight along the Kampung Menderiang road for about 10km. Sungkai Deer Farm is located at the end of this road.



The Sungkai Deer Farm, set up in 1978, sits on a land measuring 100 hectares. Established and managed by the Department of Wildlife and National Parks, it also provides a sanctuary for certain species of exotic birds and other wildlife, a positive effort towards conservation and prevention of their extinction.

Nature lovers would enjoy the great outdoors this farm offers; its long nature walks, and the opportunity to observe the animals up close. Children would particularly enjoy the change of scenery at Sungkai Deer Farm, a renowned deer farm in Malaysia.

Admission to the deer farm is free-of-charge. It is open from 2pm to 4pm (Mon-Thurs) and 2.45pm to 4pm (Fri). Group visits would require prior permission from the Perak Wildlife Department. For more information, contact the department at 05-243 6645. GPS Coordinates: N 04° 01.901' E 101° 22.169'

8 Sungai Klah Hot Springs Park

Drive back to the Shell petrol station junction. Turn left and drive southward along the Sungkai - Kuala Lumpur main road for about 5km until you come to the Sungai Klah junction. Turn left again and drive straight for about 10km until you come to the Sungai Klah Hot Springs Park. There are many signboards to guide you along the way.



Nestled in the serene and lush forest patches and surrounded by FELDA Plantation's oil palm trees, the 6.5-hectare Sungai Klah Hot Springs

Park was developed at a cost of RM6 million and opened to the public in December, 2003.

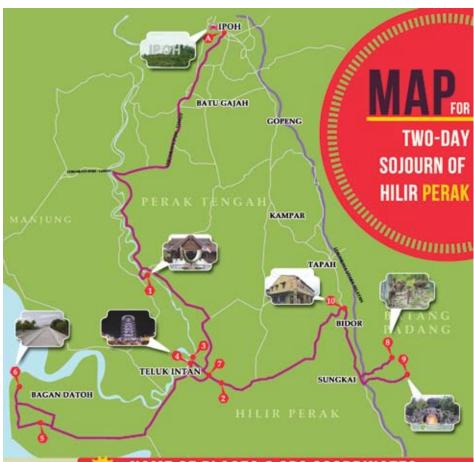
This unique park is designed to offer visitors hot spring water treatment, believed to be good for skin diseases and to rejuvenate overall health.

Sitting at the foothills of Titiwangsa Range and located some 200 feet above sea level, Sungai Klah Hot Springs Park is said to be one of the best managed hot spring parks in the country.

For those who are keen to enjoy the best that nature can offer, a visit to Sungai Klah Hot Springs Park is almost compulsory. Activities to enjoy, besides a dip in the hot spring are water reflexology, egg-boiling and even a splashing fun time at the mountain springs pool, where the water is cold, instead.

Sungai Klah Hot Springs Park is open daily from 8am to 7pm. Entrance fee is RM12 per adult and RM10 per child. Senior citizens and those with special needs enjoy discounted rates. For more information or to make reservations, call **05-438 8801**.

GPS Coordinates: N 03° 59.878' E 101° 23.598'



A: Ipoh NAME OF PLACES & GPS COORDINATES

1: Pasir Salak Historical Complex N 04° 10.389 E 100° 56.835'

2: Restoran M. Gulam Rasul N 03° 59.593' E 101° 3.298'

3: Restoran Mastan Ghani

N 04° 1.58' E 101° 1.222'

4: Leaning Tower of Teluk Intan N 04° 1.544' E 101° 1.133'

5: Homestay Bagan Datoh N 03° 55.092' E 100° 45.564' 6: Beting Beras Basah N 04° 0.194' E 100° 42.911'

7: Kampung Selabak, Teluk Intan N 03° 59.847′ E 101° 2.83′

8: Sungkai Deer Farm N 04° 01.901' E 101° 22.169'

9: Sungai Klah Hot Springs Park N 03° 59.878' E 101° 23.598'

10: Pun Chun Restaurant N 04° 06.699' E 101° 17.258'

9 Dinner in Bidor

Retrace your route to the Sungkai - Kuala Lumpur main road. Turn right and drive straight to Bidor town for approximately 15km.

Formerly a vibrant tin mining town, Bidor swiftly became recognised as the place to stop for a meal for anyone who travels between Ipoh and Kuala Lumpur. Reputed for its local delicacies and agricultural produces, obviously, visitors would be spoilt for choice come dinner time.



A must-try would be the duck drumstick noodles and wan ton noodles at Pun Chun Chicken Biscuit & Restaurant, which also offers signature snacks like chicken biscuits and "shat kek mah". This restaurant, located at Nos. 38 & 40, Jalan Besar, 35500 Bidor, Perak, is open daily from 6am to 9.30pm. It is closed on the first and second day of Chinese Lunar New Year. Contact **05-434 1554**.

GPS Coordinates: N 04° 06.699' E 101° 17.258'



Other dinner options would be Noordin Nasi Kandar (tel: **016-502 1899**) and Bidor Curry House (tel: **05-434 9048**), both located along Jalan Besar, Bidor. They close at 8pm, so if you are looking for a spicy dinner, be there early. Noordin Nasi Kandar is closed on Sundays while Bidor Curry House closes one day a month.

On the way back to Ipoh, remember to pick up some crystal guava. Synonymous with the pineapples of Kampung Selabak in Teluk Intan, crystal guava is the local fruit to buy here. Also known as "seedless" guava, it actually has seeds, but fewer than normal guava fruits. Well-known for its sweetness, some even claim that it tastes like pear.

Return to Ipoh via the North-South Highway or alternatively, take the old trunk road.

Disclaimer: At the time of printing, all information has been verified and confirmed. They may be subject to changes over time.

<u>TOURISM CALENDAR</u>

September 2013

Sept 3-7 – 1st anniversary of the Declaration of Lenggong Valley as a UNESCO World Heritage Site in Lenggong Square.

Sept 16 – State-level Malaysia Day Celebration in Tapah.

Oct 1 – Perak Agriculture Festival (Agrofest) 2013 in Sungai Siput.